ATWEC Technologies Begins Florida Sales Launch Company's CEO Discusses Florida Market and 3Q Projections

Memphis, TN, July 5, 2012 (PR Newswire) – ATWEC Technologies, Inc. (OTC Markets: ATWT), a USbased child safety company, today announced that it has begun making substantial sales of its Kiddie Voice[™] child alarm systems in Miami-Dade and Broward counties in South Florida.

Recent laws passed in Palm Beach and Miami-Dade counties now make it mandatory for all day care center vehicles to have child safety alarms installed and functional, in order to prevent small children from being left behind, exposing them to harm.

Alex T. Wiley, President & CEO of ATWEC Technologies, stated, "We are now receiving orders from South Florida – not only from Miami-Dade, but also from Broward and other counties. The recent public awareness push and the resulting legislation have created a huge jump in demand for ATWEC safety products."

Palm Beach County passed the law last year, and Miami-Dade county has set a November 30, 2012 deadline for all day care centers to equip their vehicles with effective alarm systems. The Company's patented Kiddie Voice[™] child alarm system is both voice-prompted and ignition-based, and Company officials and many satisfied customers feel that it is the best product on the market today.

The Company sold more Kiddie Voice[™] units to Palm Beach county day care centers during the first half of 2012 than the combined total units it sold for the entire 2011 fiscal year. With Miami-Dade being the most populous county in Florida, and Broward being the second, the Company anticipates a large and rapid increase in sales and earnings, beginning in 3rd Quarter 2012, in these areas alone.

Wiley continued, "We have looked at the numbers, and Miami-Dade has about 1,150 centers, while Broward has almost 700 centers. Combined, that means 1,850 day care centers that are moving to equip their vehicles this year. Each center has an average of 3-4 vehicles for transporting children. Our Kiddie Voice™ units retail at \$289 per system, and combining that with install and other added feature revenue, we can expect to make about \$350 per vehicle. As you can see, the total market in these two counties approaches \$2,000,000, and ATWEC expects to get a large piece of the pie, beginning right now." Wiley went on to say that ATWEC will be working to grow the Company substantially by year-end 2012. "We are going to raise cash from key investors, and combine it with our increased 3Q sales revenue, and ATWEC will then be able to grow its business like we envisioned it when we got our patent approved three years ago. We have several key acquisitions targeted, and have likewise stepped up our marketing and advertising. We are going to make ATWEC one of the nation's leaders in child safety advocacy, and that will in turn help us to deliver great value to our shareholders."

Shareholders and other investors can find the Florida day care center statistics, laws, and other information posted on the Company's website home page, <u>www.atwec.com</u>.

Safe Harbor Statement

This release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. "Forward-looking statements" describe future expectations, plans, results, or strategies and are generally preceded by words such as "may", "future", "plan" or "planned", "will" or "should", "expected," "anticipates", "draft", "eventually" or "projected".

You are cautioned that such statements are subject to a multitude of risks and uncertainties that could cause future circumstances, events, or results to differ materially from those projected in the forward-looking statements, including the risks that actual results may differ materially from those projected in the forwardlooking statements as a result of various factors, and other risks identified in the Company's disclosure information.

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About ATWEC Technologies, Inc.:

ATWEC Technologies, Inc. is a child safety and security company, headquartered in Memphis, TN, and has been doing business since 1979. ATWT has developed unique child safety devices which protect children while they are being transported, both to and from schools, events, and homes. ATWT has been issued patent number 7,646,288,B2 by the US patent office, and its business model is associated with legislation designed to mandate these systems for school and other vehicles, on a state-by-state basis. The Company trades on the Pink-OTC Markets under the symbol "ATWT", and the Company's website is www.atwec.com.

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